

Clubs

A club can be a fabulous place for an event planner to work. Clubs may host banquets, receptions, meetings, and events such as tournaments. Some of the types of clubs where events are held include:

- chambers of commerce
- country clubs
- cultural centers
- golf clubs
- military clubs
- private clubs
- university faculty clubs
- yacht clubs

Some clubs have event planners in-house while others farm out the work. If you find a club that doesn't have an event planner on staff, it may be an opportunity for you to create a job. See section 4.2.3 to find out how to create a job.

For information about the industry, visit the **Club Managers Association of America**

(CMAA) web site. Another good resource is their *Club Management* magazine.

Club Managers Association of America <http://www.cmaa.org>

You can find local clubs by checking the Yellow Pages or contacting your local convention and visitors bureau. To find chambers of commerce visit:

World Chamber of Commerce Directory
<http://www.chamberofcommerce.com>

Cruise Lines

Like hotel and resorts, cruise lines employ staff to help groups plan events such as conferences. These staff members typically work on dry land, although cruises can be a perk of the job. Much of the information about other land-based hospitality jobs applies to these positions as well.

Shipboard jobs that involve events are carried out by the **cruise staff department**. The **cruise director** is the head of this department and coordinates daily cruise activities. Other positions in this department are **assistant cruise director**, **social hostess**, and **cruise staff**. Here's a small part of what the *.com Guide to Get a Job on a Cruise Ship* says about the cruise staff job:

“These are some of the most rewarding, fun-filled jobs to have on a cruise ship, and the entry-level opportunities are vast. Every ship has a cruise staff, loaded with talented, high-energy individuals essential to the guests’ entertainment and participation in cruise activities. Your day may include lip sync contests, sock hops, pool Olympics, limbo and dance contests.”



Cruise ship jobs offer **free travel** to exotic destinations such as the Caribbean, Hawaii, Alaska, or Mexico, free room and board, plus starting **salaries** averaging **\$1,500 - \$2,500** per month. You can find links to dozens of cruise lines at:

SeaLetter Cruise Links <http://www.sealetter.com/resource.html>